

ARTS AND
TRANSPORTATION
RAPID RESPONSE

Safe Routes to School

Community Engagement Toolkit

A series of creative
interactions with
community members to
draw attention to walking
and rolling to school



To find out how your community can deploy the ATTR toolkit,
contact West Central Initiative at (218) 739-2239 or wci@wci.org

Toolkit Elements

ANIMAL FOOTPRINTS

Animal footprints are a great way to encourage kids to walk recommended safe routes. The kids can also try to guess what animal they are walking on!



BARRICADES

Safety barricades can be placed along popular walking routes to protect bicyclists and pedestrians from traffic when there are no sidewalks available.

RAINBOW FRIENDS

Color one of the Rainbow Friends characters on the Rainbow Whiteboard or take home coloring pennants that can be displayed anywhere!



KINETIC BIKE SCULPTURE

The kinetic bike sculpture displays free bike decals for kids put on their own bicycles at home. The wheels even spin!



BIKE PLAY SCULPTURE

Kids can cover the wheels of these play sculptures with liquid chalk to create their own animal tracks! They also have bells and streamers attached for endless fun!

